

Why Medical Business Bureau?

- ❖ Our goal is to work shoulder-to-shoulder to build the relationship you want.
- ❖ We will tailor Programs to meet your goals and expectations.
- ❖ Our Compassionate Collection Approach protects your reputation and humanitarian image.
- ❖ Our approach to “Client Service” is to provide you with a “Total Service Package” built around your definition of an ideal agency partnership.
- ❖ Contact: Randy Gelb rgelb@mbb.net
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Increased Engagement=Increased Cash

Digital (Text)	Traditional (Phone Calls)
Monthly Placements	Monthly Placements
\$10,000,000	\$10,000,000
Delivered Rate	Right Party Contact Rate
94%	28%
\$9,400,000	\$2,800,000
Conversion Rate 25%	Conversion Rate 25%
Cash Recovery \$2,350,000	Cash Recovery \$700,000